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1938

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Chrysanthemums ROOTED CUTTINGS

for the
**COMMERCIAL
GROWER**

*New and Standard
Varieties*

We have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, etc.

(See back cover)

**Everything in Young Pot Plants
and Rooted Cuttings**

FIGHT FLORAL CO.^{INC.}

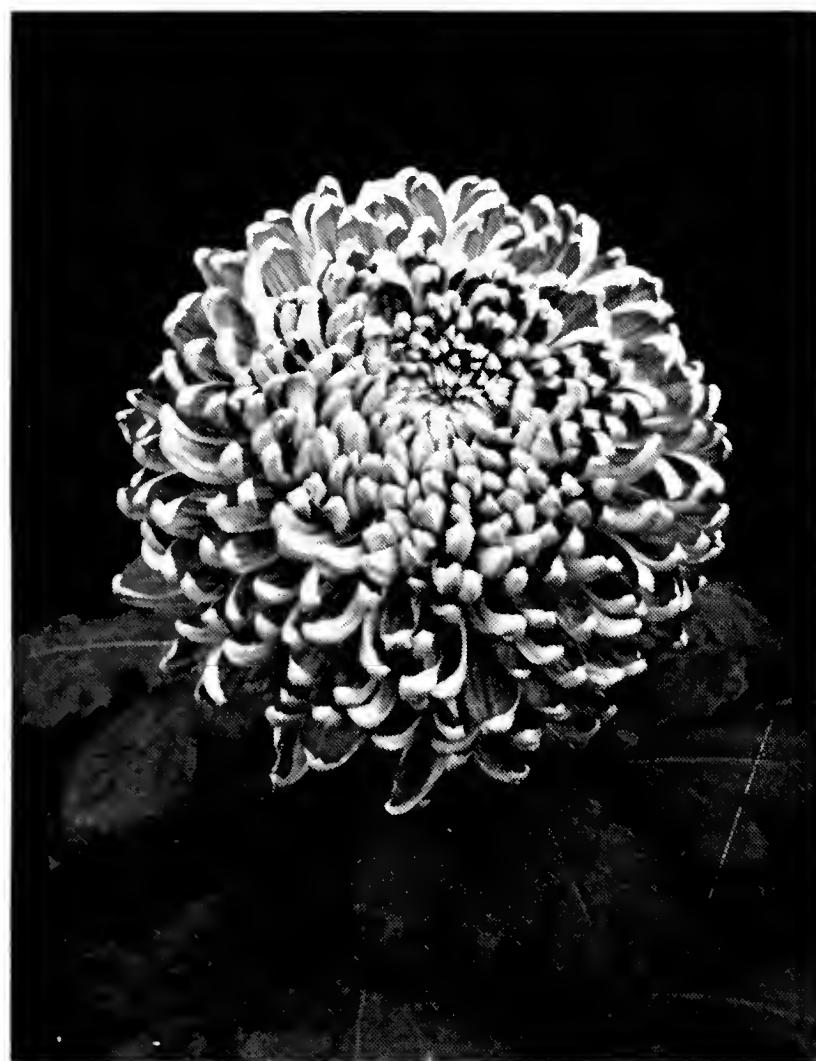
**22 West 26th St.
NEW YORK CITY**

Telephones:
WATKINS
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CHRYSANTHEMUMS

New Varieties for 1938

The following are the originators' descriptions



Indian Chief

LARGE FLOWERING

INDIAN CHIEF. An outstanding large flowered commercial variety. High rounded blooms averaging 7 inches or more in diameter, closely incurved and possess the crisp substance and lasting qualities of the well-known variety, Detroit News. Color is a deep reddish bronze with a golden buff reverse and the flowers retain this color throughout the season. Strong and vigorous grower with excellent foliage and a heavy stem attaining a height of about 5 feet from March propagation. Second crown or terminal buds reserved September 5th and later produce fully double blooms from November 5th to 10th. Early buds should not be reserved because of the extreme fullness of this variety. Winner of the A. C. S. Silver Medal for the best large flowered seedling at Hartford in 1936.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

WINDSOR GOLD. This variety grows freely, producing a good stem and blooms about October 28th. The flower is incurved and of good size. Its color is deep golden yellow, very nearly that of Friendly Rival. It is an English variety which has been tried by us for several years. We think this is a worth-while addition to our list and believe it deserves a good reception.

\$15.00 per 100; \$125.00 per 1000

MARKETEER. A fine large white incurved 'Mum. A fine commercial variety. Flowers about November 20th, but with originator was in perfect crop for Thanksgiving this year. Has been grown on trial in different parts of the country and proved satisfactory. Responds well to shading. Won 'Mum Society C. S. A. Silver Medal at Detroit, 1936. Take terminal bud.

**\$5.00 per doz.; \$7.50 for 25; \$12.50 for 50;
\$20.00 for 100; \$150.00 for 1000**

INDIANAPOLIS PINK. A very fine large incurved pink, coming into bloom November 15th. A fine commercial variety. Take terminal bud.

**\$5.00 per doz.; \$7.50 for 25; \$12.50 for 50;
\$20.00 for 100; \$150.00 for 1000**



Marketeer

POMPONS, ANEMONES, etc.

ARCADIA. Vigorous growing and extremely productive pompon with excellent growing habit. Well-formed sprays carry many rounded blooms of pure white measuring 2½ to 3 inches across. Matures October 25th. Excellent form and heavy production. It should also prove an ideal variety for shading.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

CATHERINE. A fine bronze commercial pompon. Blooms November 20th to Thanksgiving. Can be had in December under electric light treatment. Right color for this time of year, like Legal Tender. A fine market variety that it will pay to grow.

\$7.00 per 100; \$60.00 per 1000

JESSIE. A nice high rounded pompon. Deep rose-pink color. A strong healthy grower. Wonderful keeping variety, being good for commercial growers who ship to the market.

\$12.00 per 100; \$100.00 per 1000

NEW VARIETIES FOR 1938—Continued

JOE BEUERLEIN. Sparkling crimson-red single flower, medium size, carried on large airy sprays. A prominent golden yellow disc adds much to its effectiveness. Flowering normally about December 5th, it can be held for the Holiday trade if grown cool. This seedling has been grown and exhibited extensively by Beuerlein Bros. They are enthusiastic about it.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

LONG ISLAND BEAUTY. White Anemone with large yellow cushion. When disbudded has a nice high well-rounded cushion. Strong grower. When grown in full sunlight, petals will have a slight pink tinge making it quite attractive. Disbudded it comes with a nice pink petal. A profitable commercial variety. Blooms Thanksgiving and later. Scored by C. S. A. Committee, Dec. 1937, 88 points.

\$12.00 per 100; \$100.00 per 1000

LONG ISLAND SUNSHINE. A fine large-flowered pompon. Bright yellow color. A strong tall grower and a good producer. Flowers measure 2½ inches. A fine yellow to follow Yellow Fellow. A good commercial pompon that will be profitable to grow. Blooms for Thanksgiving and later.

\$7.00 per 100; \$60.00 per 1000

LITTLE AMERICA. A snow-white, medium-sized Anemone. Cushion is quite solid. The guard petals are firm enough that it handles well in shipment. The growth is just long enough to support and display from four to six disbudded blooms to the plant. Foliage is small. Blooms in the early part of November from terminal buds. This variety must be disbudded.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

MRS. MORGAN G. BULKELEY. A very beautiful and distinct addition to the pink section. Perfectly formed, large flowers, carried on excellent sprays. Color is a bright but dainty pink suffused with orchid-lavender. A fine producer. A constant winner when exhibited. If you have grown the Delice Dahlia, that's the color. Height 2½ to 3 feet. Matures about November 10th.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

ORCHID GEM. A single intense pink variety suitable for cut or pot culture. Dwarf robust growth. Matures October 25th or later. It should be grown in natural sprays.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

PENGUIN. A good midseason white button pompon. A vigorous growing variety, good stem and substance, maturing Nov. 10th.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

PERSIAN ROSE. A large flowered button pompon. Medium dwarf habit, good stem and foliage. Matures about October 20th. Unusual color, brilliant rose-pink, different from any variety at that time.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

REV. HORACE BUSHNELL. Pure white sport of Mrs. Morgan G. Bulkeley—identical in every respect except color. White for early November cutting.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

SARANAC. A bright yellow pompon slightly darker in color than Wolverine. A very desirable variety for growing outdoors as a hardy early flowering pompon, or for indoor greenhouse culture.

\$12.00 per 100; \$100.00 per 1000

WILDFIRE. A late flowering pompon possessing an appealing color and excellent growing habit. Reflexed blooms 2½ inches across. Unusual shade of brilliant orange-rust. Matures for Thanksgiving and later.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

Below we are offering some interesting sports from well-known and proven varieties. They are like the originals in every respect excepting color, which in each case is indicated by the name.

	100	1000
Bronze Campfire	\$15.00	\$125.00
Bronze Tuxedo	15.00	125.00
Dark Pink Jewell	15.00	125.00
Golden Dorothy Turner	12.00	100.00
Red Dorothy Turner	12.00	100.00
Yellow Cordova	15.00	125.00
Yellow Dainty Maid	15.00	125.00
Yellow Estrelita	15.00	125.00
Yellow Sarda	15.00	125.00
Yellow Sea Gull	12.00	100.00
Yellow Supreme (sport from Pink Supreme)	15.00	125.00

Pink Mandel	(See pot plant varieties, page 21)	15.00	125.00
White Mandel		15.00	125.00
Yellow Mandel		15.00	125.00

NEW VARIETIES FOR 1938—Continued



Arcadia



Long Island Beauty

Large Flowering 'Mums

GENERAL COLLECTION

		100	1000
E— Ambassador.	Medium early commercial white. Select terminal bud. Suitable for shading. Blooms naturally Oct. 16th.....	\$3.00	\$27.50
M— Anna Kaskas.	Golden bronze. Bud Sept. 5-10. Matures Nov. 1-5.....	8.00	75.00
L— Apricot May Wallace.	Apricot. Terminal bud. Blooms Nov. 7-15.....	7.00	65.00
L— Antique.	Bronze sport Enguehard. Bud Sept. 5th. Blooms Nov. 10th. Height 4 ft.....	3.00	27.50
E— Apricot Queen.	Orange-bronze. Blooms Oct. 25th. Bud Sept. 5th	3.00	27.50
M— Betsy Ross.	Incurved; white. Blooms Nov. 5th. Bud Aug. 25th.....	3.00	27.50
T— Bronze Frick.	Short grower. Bud Sept. 10th...	5.00	40.00
L— Bronze Gem.	Bronze. Terminal bud. Blooms Nov. 20	6.00	50.00
E— Comilla.	White, tall grower. Blooms Oct. 18th. Best bud Aug. 25th.....	3.00	27.50
M— Cardonia.	Yellow. Blooms Nov. 5th. Ter. bud..	3.00	27.50
E— Celestra.	Clear bright yellow to follow Gold Lode. Blooms Oct. 10th. Best bud is terminal.....	3.00	27.50
T— Chadwick Bronze.	Terminal bud.....	3.00	27.50
T— Chadwick Pink.	Terminal bud.....	3.00	27.50
T— Chadwick White.	Terminal bud.....	3.00	27.50
T— Chadwick Yellow.	Terminal bud.....	3.00	27.50
M— Chas. Rager.	White. Blooms Nov. 10th. 4 ft. Bud Sept. 15th.....	3.00	27.50
M— Chas. W. Johnson.	White, form like Betsy Ross. 4 ft. Nov. 1st. Bud Sept. 10th.....	3.00	27.50
L— Chattanooga.	Pure white. Height 4 ft. Blooms Dec. 1st. Best bud Sept. 20th.....	3.00	27.50
M— Chieftain Improved.	Selected strain of Pink Chieftain. Blooms Nov. 5. Bud Sept. 1.....	5.00	40.00
E— Christina.	White sport of Chochard. Oct. 15th. Short grower. Bud Aug. 15th.....	3.00	27.50
E— Chrysolora.	Yellow. Oct. 15th. Bud Aug. 15th.	3.00	27.50
E— Citronella.	Incurved yellow. 4 ft. Blooms Oct. 25th-30th. Bud Aug. 30th. Good shipper...	3.00	27.50

A letter before each variety indicates, for quick reference, the season of flowering—early, late, etc. The date after each variety is approximate date of flowering.

E—Early. To get best flowers it is important to order early and plant early in May or June for best results. If buds are not formed on dates shown, reserve the first bud appearing after that date.

M—Midseason. When seasons are favorable, some of these will bloom a few days before November 1st.

L—Late. Late-flowering varieties usually have best blooms about November 10th, if early buds are taken and the season is favorable. These varieties may be had for later blooming by selecting the later buds and planting later.

T—Thanksgiving varieties usually flower shortly before Thanksgiving, but can be held, in most cases for Thanksgiving sales.

"C.S.A. Certificate" is the award of the "Chrysanthemum Society of America."

For additional varieties of Exhibition types, see pages 10 and 11.

LARGE-FLOWERING 'MUMS—Continued

		100	1000
T— Clara B. Ford. Incurved yellow. Nov. 20th. Select bud Sept. 20th. Medium height.....	\$ 3.00	\$27.50	
M— Coahoma. Bright yellow. Oct 25th. Ter. bud..	4.00	35.00	
M— Columbus Dispatch. Large yellow, medium height. Blooms Nov. 15th. Best bud Sept. 1st.....	3.00	27.50	
E— Corona. Yellow incurved. Blooms Oct. 25th. Take late crown bud for best size.....	3.00	27.50	
L— December Beauty. White. Incurved. Matures Dec. 1st. 3½ ft. Select bud Oct. 1st-10th; avoid earlier bud.....	3.00	27.50	
L— December Glory. Incurved; fine commercial white for late flowering. Matures Dec. 1st-10th. Height 5 ft. Select bud Sept. 30th...	3.00	27.50	
E— Detroit News. Bronze, maturing Oct 25th. Select bud Aug. 30th.....	3.00	27.50	
T— Distinction. Rose-pink. Fine shipper. Blooms Nov. 15th. 4 ft. Select terminal bud.....	3.00	27.50	
T— Dr. Enguehard. Pink. 4 ft. Bud Sept. 5th.....	3.00	27.50	
E— Early Frost. White. Short grower. Blooms Sept. 12th. Select early bud.....	3.00	27.50	
L— Edgar Stillman Kelly. Pure white. Matures Nov. 15th. Select bud Sept. 20th. 5 ft.....	3.00	27.50	
E— Evening Glow. Yellow. Blooms Oct. 25th. Bud Sept. 10th	3.00	27.50	
M— Evening Star. Pink. Bud Sept. 5th. Blooms Nov. 1st	3.00	27.50	
M— Favorite. Tall growing white for Nov. 15th. Best bud Sept. 5th	3.00	27.50	
M— Floyd Gibbons. Salmon-pink with buff reverse. Blooms Nov. 8th. Best bud Sept. 5th.....	3.00	27.50	
T— Friendly Call. Yellow. Terminal bud. Blooms Nov. 25-Dec. 10.....	10.00	90.00	
T— Friendly Rival. Golden yellow. Flowering Nov. 15th to Thanksgiving. Best bud Sept. 10th..	3.00	27.50	
M— Gay Boy. Bronze. Blooms Oct. 20-Nov. 1. Terminal bud	10.00	90.00	
T— Garnet King. Fine red. Best bud Sept. 20th. Matures Nov. 20th-30th. Short grower.....	3.00	27.50	
T— Gladys Pearson. Bronze; grows 5 ft. from June planting. Bud Sept. 30th	3.00	27.50	
T— Gladys Pearson. Dark bronze sport of above..	3.00	27.50	
T— Glenview. Well known bronze for Thanksgiving. Best bud Sept. 10th.....	5.00	45.00	
M— Glitters. Bronze. Nov. 1st. Terminal bud.....	3.00	27.50	
E— Gold Lode. Oct. 8. Golden yellow. Good pot plant. Take bud Aug. 25th. 3½ ft.....	3.00	27.50	
E— Golden Bronze. Golden bronze. 5 ft. tall. Terminal bud. Blooms Oct. 25th.....	3.00	27.50	
T— Golden Celebration. An improved Celebration. Grows 5 ft. Scored 94 points before the C. S. A. Committee. Best bud Sept. 15th...	3.00	27.50	
M— Golden Glory. Yellow. Nov. 1st. Best on late bud, Aug. 25th. Makes a fine pot plant. Short grower	3.00	27.50	
E— Golden Glow Improved. About 12 in. taller and blooming about 8 days later than regular Golden Glow. Bud July 10th. Blooms Sept. .	3.00	27.50	
L— Golden Mrs. Nellie T. Ross. Golden yellow. Terminal bud. Blooms early December following Golden Celebration	3.00	27.50	
E— Golden October. Deep yellow. Blooms about Oct. 20th. Take terminal bud. Medium height ..	3.00	27.50	
T— Golden Pearson. Sport of Gladys Pearson for Thanksgiving. Take terminal bud.....	3.00	27.50	
E— Golden Tints. Bright yellow. Oct. 10th. Bud Aug. 5th-25th	3.00	27.50	
E— Golden Queen. Incurved yellow. Blooms Oct. 25th. Best bud Aug. 10th.....	3.00	27.50	
M— Golden Topaz. Bright yellow, 4 ft. Blooms Nov. 10th. Best bud Sept. 10th.....	3.00	27.50	
E— Golden Wave. Incurved bright yellow. Blooms Oct. 20th. 3½ ft. Bud Sept. 5th.....	3.00	27.50	
E— Good News. Yellow sport of Detroit News.....	3.00	27.50	
E— Governor Green. Crimson, reverse of petals old gold. Blooms Oct. 15th. Bud Aug. 15th....	3.00	27.50	

LARGE-FLOWERING 'MUMS—Continued

		100	1000
M— Grace Sturgis. Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25th. Fully developed Nov. 5th	\$ 7.00	\$60.00	
T— Harvard. Crimson. Nov. 25th. 5 ft. Bud Sept. 30th	3.00	27.50	
T— Helen Frick. Dark pink. Nov. 20th. 3 ft. Bud Sept. 10th	3.00	27.50	
E— Hilda H. Bergen. Bronze. Blooms Oct. 25th. Very valuable, can be planted closely and grow several flowers to the plant. Bud Sept. 10th	3.00	27.50	
M— Honeydew. Lemon-yellow. Nov. 15th. Short grower. Terminal bud	3.00	27.50	
M— Immaculate. Pure white incurved. Blooms for early Nov. Terminal bud	3.00	27.50	
E— Indianola. Bronze. Blooms Oct. 8th. 4 ft. Take bud first week in Aug. Plant early	3.00	27.50	
T— Indian Summer (Bronze Chadwick). Terminal bud	3.00	27.50	
M— J. W. Prince. Dark pink sport of Chieftain. Nov. 1st. 3 ft. Bud Aug. 30th	3.00	27.50	
E— Justrite. Bright lavender-pink for Oct. 15th to 20th. Mostly perfect blooms. Truly a commercial sort. Terminal bud. Fine for shading	3.00	27.50	
E— Keystone. Bronze. Oct. 22nd. Bud Aug. 30th	3.00	27.50	
T— Lemon Queen. Yellow. Terminal bud	3.00	27.50	
T— Leroy Zang. Yellow incurved sport of Golden Pearson. Bud Sept. 30th	4.00	35.00	
M— Louisa Pockett. Large white for Nov. 10th. Good for exhibition or commercial purposes. Medium height. Best bud Aug. 10th	8.00	75.00	
E— Lustre. Lavender-pink. Bud Aug. 25th. Grows 4 ft. Blooms Oct. 8th	3.00	27.50	
T— Major Bonnaffon. Yellow. Nov. 20th. 3 1/2 ft. Bud Sept. 10th	3.00	27.50	
E— Major Edward Bowes. Pink, medium height. Blooms Oct. 16th. Bud Aug. 30th	5.00	40.00	
M— Mark Twain. Bronze. Medium height. Blooms Nov. 20th. Bud Sept. 20th	5.00	40.00	
L— Margaret Graham. Incurved pure white. 4 ft. Blooms Nov. 20th. Terminal bud	4.00	35.00	
T— Marie de Petris. Yellow. Incurved. Nov. 25th and later. Strong grower—stiff stems. Select bud Sept. 15th	3.00	27.50	
E— McNeice. Pink. Oct. 25th. Short grower	3.00	27.50	
L— Mefo. Creamy white; matures Nov. 20th. 4 ft. high. Bud Sept. 15th	3.00	27.50	
E— Minewa. Golden bronze. Oct. 15. Bud Aug. 10.	7.00	65.00	
L— Mistletoe Golden. Dec. 1st. 4 ft. Bud Sept. 30th	3.00	27.50	
L— Mistletoe Pink. Pink sport of Mistletoe. Bud Sept. 30th. 4 ft. Blooms Dec. 1	3.00	27.50	
L— Mistletoe White (Improved). Flowers in Dec.	3.00	27.50	
L— Mistletoe Yellow. 4 ft. Flowers in Dec.	3.00	27.50	
L— Mistletoe Bronze. Sport of Mistletoe. Good late bronze. Select bud Sept. 30th. Blooms Dec.	3.00	27.50	
L— Mohawk Chief. Crimson reflexed, blooms maturing end of Nov to Dec. Height 3 ft. Best bud Oct. 1st and later	3.00	27.50	
T— Monument. Large commercial white; round incurved form. 5 ft. Nov. 1st. Best from terminal bud	3.00	27.50	
L— Mrs. A. J. Stahelin. Bronze with reverse petals yellow. In bloom Nov. 15th. Medium height. Terminal bud	3.00	27.50	
L— Mrs. Alex Laurie. Pink. Blooms Nov. 15th. Medium height. Bud Sept. 20th	3.00	27.50	
M— Mrs. F. D. Roosevelt. Yellow. Blooms Nov. 15th. Buds Sept. 5th	3.00	27.50	
L— Mrs. David F. Roy. Crimson-red. Reserve later buds. Take bud Sept. 15th. Semi-dwarf grower. Blooms Nov. 15th	3.00	27.50	
M— Mrs. J. Leslie Davis. (Pink Turner). Blooms Nov. 5th. Best bud Aug. 30th	6.00	50.00	

LARGE-FLOWERING 'MUMS—Continued

		100	1000
E— Mrs. H. E. Kidder. Bright early yellow; 4 ft. Select bud Aug. 25th. Blooms Oct. 15th	\$ 3.00	\$ 27.50	
M— Mrs. H. S. Firestone. Chamois-buff. Flowering Nov. 1st. Best bud Aug. 25th	8.00	75.00	
L— Mrs. Nellie T. Ross. A shade lighter than Yel- low Bonnaffon. Flowers Nov. 30th. 4½ ft. Best bud early Oct.	3.00	27.50	
L— Mrs. R. M. Calkins. Bright yellow, Nov. 25th- 30th. Select bud Sept. 20th	3.00	27.50	
M— Mrs. Wm. Thaw, Jr. Yellow. Nov. 10th. Ter- minal bud	3.00	27.50	
M— Nagirroc. Orange-bronze. Nov. 1st. Best bud Aug. 15th. Medium height. Exhibition and commercial	8.00	75.00	
M— Nioto. Bronze-tan, medium height. Blooms Nov. 1st. Terminal bud	7.00	65.00	
T— Oak Leaf. A dark bronze Gladys Pearson sport. Best bud Sept. 30th. 5 ft.	3.00	27.50	
E— Oconto. White. Oct. 20th. 4 ft. Take crown or early bud	3.00	27.50	
E— October Rose. Incurved pink. Oct. 25th. 4½ ft. Large bloom, good stem. Terminal bud for best color	3.00	27.50	
E— Okeda. Reddish bronze. Oct. 5th. Bud Aug. 5th	3.00	27.50	
M— Old Rose. Deep pink for early Nov. Crown bud for best size and color. Good for shading. Medium height	3.00	27.50	
L— Orchid Queen. Orchid-pink. Blooms Nov. 15. Terminal bud	6.00	50.00	
E— Oscoda. Light lavender. Blooms Oct. 30th. Bud Sept. 1st. Medium height	3.00	27.50	
T— Peter John. Light pink. Sport of Thanksgiving pink. Short grower. Bud Sept. 15th	5.00	40.00	
E— Pink Beauty. Pink, short grower. Blooms Oct. 20th. Terminal bud	7.00	65.00	
E— Pink Bergen. Incurved pink. Oct. 15. Easy grower. Can be grown 3 or 4 to the plant.. .	12.00	100.00	
E— Pink Chief. Bright rose-pink. Round form. Terminal bud for best color. Blooms Oct. 15th. Tall grower	3.00	27.50	
M— Pink Delight. Good rose-pink for. mid-season. Oct. 25th. Bud Sept. 10th. Tall grower	3.00	27.50	
M— Pink Globe. Pinkish lavender for Nov. 10th. Bud Sept. 20th. Medium grower	3.00	27.50	
T— Pink Treasure. Large incurved. Nov. 15th. 3 ft. Bud Sept. 20th	3.00	27.50	
E— Quaker Maid. White. Blooms first week in Oct. Grows 4 ft. Take bud Aug. 25th	3.00	27.50	
M— R. B. Mellon. Light bronze, tall grower. Blooms Nov. 1st. Bud Sept. 1st	7.00	65.00	
E— Reality. Incurved pink. deeper than Chieftain. 4 ft. Oct. 20th. Bud Aug. 5th	3.00	27.50	
M— Richmond. Yellow. Nov. 1st. 4 ft. Bud Aug. 25th	3.00	27.50	
T— Rosa Raisa. Pink, short grower. Bud Sept. 20th.	3.00	27.50	
E— Rose Chochard. Pink. Matures Oct. 15th. Dwarf grower. 3 ft. Select bud Aug. 15th	3.00	27.50	
E— Rose Glory. Lavender-pink. Oct. 15th-20th. 5 ft. From June planting. Take terminal bud for best color	3.00	27.50	
E— Rose Marie. Tall pink for Oct. 1st. Bud Aug. 5th	3.00	27.50	
M— Rose Perfection. Pink. Nov. 5th-10th. 3½ ft. Bud Sept. 10th	3.00	27.50	
L— Secretary Nehrling. Bright yellow. Nov. 18th. Bud Aug. 15th	3.00	27.50	
T— E. A. Seidewitz. Pink. 5 ft. Bud Sept. 5th . . .	3.00	27.50	
E— Silver Dawn. Tall growing white for Oct. 18th. Bud Aug. 25th	3.00	27.50	
E— Silver Sheen. Pure white incurved. Matures Oct. 20th. Bud Aug. 30th. Fine keeper	3.00	27.50	
E— Smith's Early White. Tall growing, in bloom Oct. 2nd. Bud Aug. 10th	3.00	27.50	
L— Smith's Late White. In bloom Dec. 15th. Short grower. Bud Sept. 30th	3.00	27.50	
L— Smith's Late Yellow. Sport of Smith's Late White. Short grower. Blooms Dec. 15th. Bud Oct. 1st	4.00	35.00	

LARGE-FLOWERING 'MUMS—Continued



Orchid Queen

		100	1000
T— Smith's Peerless.	White. Bud Sept. 15th.....	\$ 3.00	\$27.50
E— Smith's Superlative.	Yellow, brighter than Friendly Rival. Fine substance. Matures Oct. 25th. Grows 5 ft. Select bud Aug. 25th.....	3.00	27.50
M— Snow White.	Incurved. 4-5 ft. Nov. 1st. Take terminal bud	3.00	27.50
E— Spotless.	White. Short grower. Blooms Oct. 20th. Bud Aug. 25th	5.00	40.00
M— Stately White.	Nov. 1st. Terminal bud	3.00	27.50
T— Sunbeam.	Yellow. 4½ ft. Bud Sept. 20th	3.00	27.50
T— Sun Gold.	Yellow. Med. height. Bud Sept. 30th	3.00	27.50
E— Sunglow.	Yellow. Oct. 25th. 3½ ft. Bud Aug. 15th and later	3.00	27.50
T— Tekonsha.	Fine large bronze for Thanksgiving. 3½ ft. Select bud Sept. 10th	3.00	27.50
T— Thanksgiving Pink.	Reflex dark pink, dwarf grower. Bud Sept. 15th	3.00	27.50
M— Thos. W. Pockett.	Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 5th. Bud late Aug.....	8.00	75.00
M— Timothy Eaton.	Pure white. Nov. 10th. Best bud Sept. 10th	3.00	27.50
E— Tints of Gold.	Bronze. Oct. 10th. Medium height. Best bud Aug. 15th	3.00	27.50
L— Tobin's Late Yellow.	Yellow, sport of Smith's Late White. Short grower. Blooms Dec. 15th. Bud Oct. 1st	4.00	35.00

LARGE-FLOWERING 'MUMS—Continued

		100	1000
T— Tom Browne. White, medium height. Terminal bud	\$ 3.00	\$27.50	
M— Turner, Bronze	6.00	50.00	
M— Turner, Pink. (Mrs. J. Leslie Davis)	6.00	50.00	
M— Turner, White	6.00	50.00	
M— Turner, Yellow	6.00	50.00	
These Turner varieties are in bloom Nov. 5th, being fine for exhibition purposes and satisfactory for commercial growing. Best bud Aug. 25th.			
M— W. H. Waite. Bronze. Nov. 5th. Best bud Aug. 15th. Dwarf grower	6.00	50.00	
E— White Chief. Incurved white, good commercial size and substance. Blooms Oct. 18th from terminal bud. 3 ft.	3.00	27.50	
M— White Chieftain. Nov. 1st. Best bud Aug. 31st. Short grower	3.00	27.50	
T— White Distinction. White sport of Distinction. Terminal bud	3.00	27.50	
T— White Frick. White. Sport of Helen Frick. Short grower. Terminal bud	3.00	27.50	
T— Whittier. Fine yellow to replace Bonnaffon. Nov. 15th. Best bud Sept. 15th. Medium height..	3.00	27.50	
E— William Didden. Yellow sport of Indianola. Blooms Oct. 8th. Medium height. Bud Aug. 25th	3.00	27.50	
E— Yellow Ambassador. Yellow. Sport of Ambassador. Medium height. Blooms Oct. 16-20th. Terminal bud	4.00	35.00	
L— Yellow Chattanooga. Cream colored sport of Chattanooga. Flowers Dec. 1st. 4 ft. Best bud Sept. 20th	3.00	27.50	
L— Yellow December Glory. Light yellow. Dec. 1st. Bud Sept. 30th	3.00	27.50	
E— Yellow Frost. Short grower. Blooms Sept. 1st..	3.00	27.50	
M— Yellow Gold. Bright yellow, tall grower. Flowers Nov. 10th. Terminal bud	3.00	27.50	
T— Yellow Mefo. Yellow sport of Mefo. Medium height. Bud Sept. 15th	3.00	27.50	
M— Yellow Monument. Yellow sport of Monument. Nov. 5th-15th. Bud Sept. 10th	3.00	27.50	

Large Flowering 'Mums

Special Group

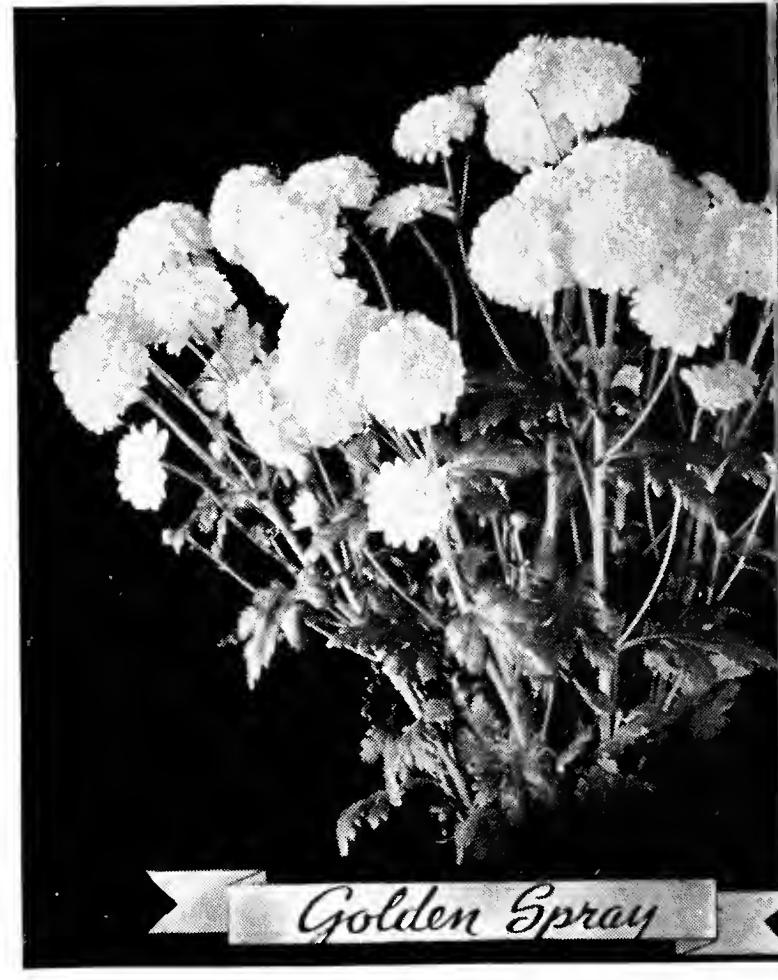
EXHIBITION VARIETIES

These varieties are really exhibition types, but some are good commercially as well. Very useful for one who retails his own blooms of these kinds.

	Doz.	100
Alice Benson. Incurved white, blooms Nov. 1st. Stiff stem. Many prefer this to Wm. Turner. Take second crown bud	\$2.00	\$8.00
Carrie Beinecke. Bronze. Large blooms for early Nov. Best bud Aug. 20th	2.00	10.00
Dr. J. M. Inglis. Wine-purple with silver reverse, loosely incurved. Matures Nov. 1st. Bud Aug. 25th	2.00	8.00
Earl Kitchener. Bronze. Medium height. Blooms Nov. 10th. Best bud Aug. 20th	2.00	8.00
Elberon. Incurved pink. Nov. 1st. Medium height. Best bud Aug. 30th	2.00	8.00
Garnet King. Reflex bloom garnet color. Blooms Nov. 15th. Bud Sept. 20th	1.00	3.00
Glenview. Bronze for Thanksgiving. Best bud Sept. 10th	1.00	5.00

LARGE-FLOWERING 'MUMS—Continued

	Doz.	100
Golden Majestic. Huge blooms of gold—no trace of bronze. Perfect form. Blooms late Nov. Best bud Aug. 15th	\$ 2.00	\$ 8.00
Grace Sturgis. Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25th. Fully developed Nov. 5th	2.00	7.00
John S. Bush. White. Oct. 15th. Bud Aug. 15th...	2.00	10.00
John R. Booth. Golden sport of Nagirroc. One of the earliest of large exhibition types. Blooms Oct. 15th. Best bud Aug. 15th	2.00	8.00
La France. Purple of medium height, blooming Oct. 28th. Bud Aug. 15th	2.00	6.00
Louisa Pockett. Large pure white. Blooms for Nov. 10th. Take bud Aug. 10th. Good for exhibition and commercial	2.00	8.00
Majestic. Huge, round blooms of fine form. Orange shading to bronze. Good commercial as well as exhibition. Blooms Nov. 1st. Best bud Aug. 15th..	2.00	8.00
Marion H. Uffinger. Reflected bloom, tips of petals incurved, showing golden reverse. Dazzling bronze, crimson and gold. Fine exhibition. Blooms Nov. 1st. Best bud Aug. 20th-25th	2.00	8.00
Miss Millicent Rogers. Bronzy pink, golden shadings, reflex petals. Blooms Oct. 20th. Bud Aug. 25th..	2.00	10.00
Miss Rita Mitchell. Salmon-bronze with fawn reverse. Large size bloom for Nov. 5th. Best bud Aug. 25th	2.00	10.00
Mrs. B. D. Spillman. Apricot-orange, fine exhibition bloom. Graceful with reflexing petals. Height 4-5 ft. Blooms Nov. 1st. Take best bud Aug. 20th...	2.00	10.00
Mrs. E. Kershaw. Golden bronze. Extremely large growth of foliage and stem. Marvelous show variety. Blooms Nov. 1st. Best bud Aug. 15th.....	2.00	12.00
Mrs. G. G. Mason. Blood-red with golden reverse. Medium height. Blooms Nov. 1st. Bud Aug. 20th.	2.00	8.00
Mrs. H. S. Firestone. Chamois-buff. Large bloom. Dwarf grower. Good also for commercial. Nov. 1st. Best bud Aug. 25th	2.00	8.00
Mrs. Jules Leeds. Blood-red, immense petals. Fine novelty, somewhat different. Blooms Nov. 10th. Best bud Aug. 25th	2.00	8.00
Mrs. Woodrow Wilson. Snow-white, good for time it blooms, Oct. 15th. Best bud Aug. 15th.....	2.00	10.00
Nagirroc. Orange-bronze, blooming Nov. 1st. Best bud Aug. 15th. Medium height.....	2.00	8.00
Nellie Mitchell. Yellow suffused bronze for Nov. 1st. Bud Aug. 25th	2.00	10.00
Nerissa. Large, incurved pink, blooming Nov. 5th. Best bud Sept. 5th. Good commercial also.....	2.00	8.00
Niagara. Large, snow-white with long petals, rounded form. Fine foliage and stiff stems. Blooms Nov. 5th. Best bud Aug. 15th.....	2.00	8.00
Pockett's Crimson. Crimson with gold reverse. Blooms Oct. 25th. Bud Aug. 25th	2.00	8.00
Red Majestic. Bronzy red sport of Majestic. Blooms Nov. 1st. Take first bud after Aug. 25th	2.00	8.00
Rosanda. Old rose with outer petals reflexing and center incurved. Nice large blooms for Nov. 1st. Best bud Sept. 10th	2.00	8.00
Thomas W. Pockett. Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 5th. Best bud late Aug.	2.00	10.00
Turner Bronze. Light bronze. Blooms Nov. 5th. Best bud Aug. 30th	1.00	6.00
Turner Pink (Mrs. J. Leslie Davis). Pink sport of Turner. Nov. 5th. Best bud Aug. 30th	1.00	6.00
William Turner. Pure white—perfect ball shape. Nicely incurved. Blooms Nov. 5th. Best bud Aug. 30th. Good for exhibition as well as commercial..	1.00	6.00
Turner Yellow. Yellow sport of Turner, blooming Nov. 5th. Bud Aug. 30th	1.00	6.00
Vermont. Pink, incurved, large bloom, tall grower. Blooms Nov. 5th. Best bud Aug. 1st-15th	2.00	8.00
W. H. Waite. Bronze, Nov. 5th. Best bud Aug. 15th. Dwarf grower. Good also for commercial	1.00	6.00
W. H. Waite, Improved. Red sport of W. H. Waite.	1.00	6.00
Wm. Hazelhurst. Pink, blooming Oct. 29th. Best bud Aug. 25th	2.00	8.00
Yellow Pockett. Yellow sport of Louisa Pockett, same in every way except color. Blooms early November. Best bud late Aug.	2.00	10.00



Golden Spray

Pompons — LAR

T—Thanksgiving

M—Midseason

E—Early

L—Late

PP—Varieties marked PP are desirable for Pot Plants or disbudding. For additional Pot Plant varieties see under separate group of Pot Plant varieties page 21.

—Varieties marked () may be disbudded or grown natural in sprays.

		Blooms	100	1000
M— Abelard .	Orchid-pink	Oct. 30	\$12.00	\$100.00
M— Acto (*)	Pink	Oct. 25	3.00	27.50
M— Adelphia (*)	White, ball shape	Nov. 1	3.00	27.50
E— Alecia .	Bronze	Oct. 25	3.00	27.50
M— Alice (PP).	Pink	Nov. 1	3.00	27.50
M— Amos .	Fine bronze	Nov. 10	3.00	27.50
E— Angelo (PP*).	Fine pink	Oct. 25	3.00	27.50
M— Autumn Glints .	Yellow	Nov. 1	3.00	27.50
T— Avalon .	Orange-bronze		8.00	75.00
E— Azora (*)	Light pink	Oct. 25	3.00	27.50
E— Balandus (*)	Pink, cream reverse	Oct. 25	3.00	27.50
L— Ball of Gold (PP*).	Yellow	Nov. 20	3.00	27.50
T— Betty Watkins .	Bronze		3.00	27.50
T— Bobbie .	Creamy white	Nov. 15-20	3.00	27.50
E— Bokhara .	Bronze	Oct. 25	3.00	27.50
T— Bristolite .	Bronze	Nov. 25	3.00	27.50
M— Bronze Acto (*)	Bronze	Nov. 1	3.00	27.50
T— Bronze Beauty .	Fine bronze		3.00	27.50
M— Bronze Doty .	Fine large bronze	Nov. 1	3.00	27.50
E— Bronze Ermalinda .	Dark bronze	Oct. 25	3.00	27.50
T— Bronze Usona .	Bronzy orange		3.00	27.50
L— Buttercup .	Yellow	Dec. 5	4.00	35.00
L— Campfire .	Red	Nov. 20	3.00	27.50
E— Capt. Cook .	Pink	Oct. 20	3.00	27.50
L— Chicago Pearl .	Fine white	Nov. 15	3.00	27.50
L— Christmas Cheer .	Deep yellow	Dec. 15	7.00	65.00
T— Claremont .	Bronze		3.00	27.50
T— Clorinda .	Bronze		3.00	27.50
M— Copper City .	Bronze or copper	Nov. 5	5.00	45.00
E— Cora Peck Buhl .	Yellow	Oct. 25	3.00	27.50
T— Cordova .	Fine white		3.00	27.50
M— Creole .	Bronze	Nov. 5	6.00	50.00
M— Crystal White (*)	White	Nov. 10	3.00	27.50
L— December Glory (Kramers).	White	Dec.	4.00	35.00



Silver Bells

FLOWERING TYPES

	Blooms	100	1000
T— Dorothy Turner . Bronze	\$3.00	\$27.50	
L— Dream . Pink	3.00	27.50	Nov. 20
M— Dr. W. R. Pettit . Pink, salmon-bronze center	12.00	100.00	Oct. 30
E— Earliwhite . White	3.00	27.50	Oct. 10
E— Ecstasy . Clear pink	6.00	50.00	Oct. 25
M— Edith Newberry (*). Orange-rust..	3.00	27.50	Nov. 5
E— Elizabeth Peterson (PP). Orange-crimson	8.00	75.00	Oct. 23
M— Elora . Pearly white	3.00	27.50	Nov. 1-10
E— Ermalinda . Old rose	3.00	27.50	Oct. 25
M— Fireball (*). Bright crimson	3.00	27.50	Nov. 1
E— Fire Bird . Red-bronze	3.00	27.50	Oct. 25
T— Frank Wilcox (PP). Bronze	3.00	27.50	
M— Ginza . Yellow	3.00	27.50	Nov. 1
T— Glow . Reddish orange	4.00	35.00	
L— Gold Coin (*). Yellow	3.00	27.50	Dec. 1
M— Gold Drop . Old gold	3.00	27.50	Nov. 1
E— Gold Finch . Deep, rich yellow	3.00	27.50	Oct. 20
E— Golden Fairy . (*). Yellow	10.00	90.00	Oct. 20-30
T— Golden Fleece . Yellow	7.00	65.00	Nov. 25
E— Golden Herald (*). Deep yellow ..	3.00	27.50	Oct. 10
M— Golden Splendor . Bright yellow ..	3.00	27.50	Nov. 6
E— Golden Spray . Yellow	6.00	50.00	Oct. 15
T— Gold Tips . Bronze and gold	3.00	27.50	
T— Governor Lake (PP). Bronze	3.00	27.50	
M— Grenadier . Rich red	3.00	27.50	Nov. 10
E— Greta . White	3.00	27.50	Oct. 20
L— Hasegawa Gold . Yellow	3.00	27.50	Dec. 1
E— Henrietta (*). Lavender	5.00	40.00	Oct. 20
M— High Lights . Nice color combination, orange-salmon and mahogany. C.S.A. certificate	3.00	27.50	Nov. 4
E— Ida . Yellow	3.00	27.50	Oct. 20
E— Irene (PP). White	3.00	27.50	Oct. 15
M— Irene Rich (*). Pink	3.00	27.50	Nov. 1
E— Iridescent . Various shades of gold and pink	3.00	27.50	Oct. 15
E— Jewell (PP). Pink	3.00	27.50	Oct. 5
L— Joan . Bronzy orange	3.00	27.50	Nov. 20
E— Joan Wells . Bronze	3.00	27.50	Oct. 25
M— Juva Nicholson . Yellow	3.00	27.50	Nov. 15
M— La Vera . Pink	3.00	27.50	Nov. 5
L— Legal Tender . Bronze and gold	3.00	27.50	Nov. 20
E— Leilah . Pink	3.00	27.50	Oct. 15
E— Lilac . Pink	3.00	27.50	Oct. 15
M— Lilian Doty (*). Shell-pink	3.00	27.50	Nov. 1
M— Lizzie Adcock (Yellow Source d'Or).Nov. 1	3.00	27.50	



Highlights

		Blooms	100	1000
L— Loris. Bronze	Dec.	\$12.00	\$100.00	
L— Lucinda. Deep pink	Nov. 15	3.00	27.50	
M— Magatha. White with dark eye	Nov. 10	5.00	40.00	
T— Marcella. Light pink	Nov. 25	3.00	27.50	
M— Marianna (*). White	Nov. 1-5	3.00	27.50	
E— Marilyn. Orange-tan	Oct. 22	3.00	27.50	
M— Mary Lennon Hall. Fine rich yellow.	Nov. 1	3.00	27.50	
E— Masaka (*). Yellow	Oct. 20	3.00	27.50	
M— Masterpiece (*). Tourmaline pink.	Nov. 15	3.00	27.50	
T— Mrs. Beau (PP). (F. Wilcox). Bronze.		3.00	27.50	
L— Mrs. N. G. Moore. Pure white	Dec. 5	3.00	27.50	
L— Mrs. Mary Hooker. Red	Nov. 15	8.00	75.00	
E— Monadel. Bronze, sport of Pink Dot.	Oct. 25	7.00	60.00	
M— Muskoka (*). Bronze	Nov. 10	3.00	27.50	
E— My Pride. Pink	Oct. 20	3.00	27.50	
E— Nellie Kleris. Lavender-pink	Oct. 25	3.00	27.50	
M— New York. Bronze	Nov. 15	3.00	27.50	
M— November Bronze (PP). Orange-bronze; very good	Nov. 15	3.00	27.50	
E— Nubian. Bronzy red	Oct. 15	3.00	27.50	
L— Olivia. Pink	Dec. 5	3.00	27.50	
E— Ouray. Dark scarlet	Oct. 25	3.00	27.50	
L— Pagosa. Dark pink	Dec. 5	3.00	27.50	
M— Pauline Wilcox. Bronze	Nov. 5	3.00	27.50	
E— Pelias. Yellow, tipped bronze	Oct. 30	12.00	100.00	
E— Pink Dot. White, pink center	Oct. 25	3.00	27.50	
M— Princeton. Golden yellow	Nov. 15	3.00	27.50	
E— Puck. Bluish white	Oct. 30	12.00	100.00	
E— Red Flare. Fine early red	Oct. 20	3.00	27.50	
T— Red Wilcox. Reddish bronze		3.00	27.50	
E— Rodell (PP). Yellow	Oct. 20	3.00	27.50	
E— Rodell Improved (PP). Much better than Rodell	Oct. 20	3.00	27.50	
E— Roman Bronze. Bronze	Oct. 20	3.00	27.50	
M— Romola (*). Soft pink	Nov. 5	3.00	27.50	
M— Rose Charm (*). Rose-pink	Nov. 1	3.00	27.50	
L— Roselea. Pink	Dec. 1	3.00	27.50	
E— Roseus. Light pink sport of Sarda..	Oct. 25	7.00	65.00	
T— Rowenna. Bronze		3.00	27.50	

POMPONS—LARGE-FLOWERING VARIETIES—Continued



Masaka

POMPONS—LARGE-FLOWERING VARIETIES—Continued

		Blooms	100	1000	
M— Yellow Doty (*).	Nov. 1	\$3.00	\$27.50	
M— Yellow Fellow (PP).	Nov. 15	3.00	27.50	
M— Yellow Muskoka (*).	Nov. 10	3.00	27.50	
M— Yellow New York .	Fine yellow	Nov. 15	3.00	27.50
L— Yellow Roselea .	Sport of Pink Roselea	Dec. 1	7.50	65.00
L— Yellow Silver Star .	Shade darker than Yellow Yuletide	Nov. 30-Dec. 10	5.00	45.00
L— Yellow Yuletide (PP).	Fine yellow	Dec. 1	3.00	27.50
L— Yuvawn (PP*).	Yellow	Nov. 20	3.00	27.50
L— Zoe .	Golden bronze	Nov. 20	3.00	27.50

Pompoms

OF BUTTON OR BABY TYPE

Very fine for cut flowers and also suitable for pot plants, being dwarf growers. If potted in June and pinched several times will grow 8 to 16 inches in height from soil.

		Blooms	100	1000	
E— Agate .	Yellow, red eye	Oct. 25	\$7.00	\$65.00
M— Annette .	Pink	Oct. 30	5.00	40.00
M— Baby .	Yellow	Nov. 10	3.00	27.50
T— Betty Price .	Orange and bronze		3.00	27.50
T— Beuneta .	Bronze tipped with gold	..	Nov. 25	4.00	35.00
T— Big Baby .	Yellow		3.00	27.50
E— Bonnibell .	Orange-buff	Oct. 15	3.00	27.50
E— Bonnie Maid .	Pink	Oct. 18	3.00	27.50
M— Bright Eyes .	Bluish white	Nov. 1	3.00	27.50
E— Bronze Queen	Oct. 25		3.00	27.50
M— Brownie .	Deep bronze	Nov. 10	3.00	27.50
L— Christmas Gold .	Yellow	Dec. 1	3.00	27.50
M— Clare .	White	Nov. 15	3.00	27.50
E— Clara Jameson Improved .	Bronze	..	Oct. 16	3.00	27.50
M— Clista .	Yellow	Nov. 10	3.00	27.50
M— Dainty Maid .	White	Nov. 1	3.00	27.50
L— Dorothy Nehrling .	Deep rose-pink	..	Nov. 15-20	7.00	65.00
E— Dotson .	Old rose	Oct. 20	3.00	27.50
E— Ethel .	Bronze	Oct. 25	3.00	27.50
T— Frank Wilcox, Jr.	Bronze		3.00	27.50
M— Fez .	Chestnut-crimson	Nov. 10	4.00	35.00
L— Geraldine .	Lemon-yellow	Dec. 1	7.00	65.00
M— Gold Mine .	Yellow	Nov. 1	3.00	27.50
M— Golden Climax .	Yellow	Nov. 15	3.00	27.50
L— Golden Fringe .	Bright yellow	Nov. 20	3.00	27.50
L— Golden Nymph .	Bronze	Dec. 10	3.00	27.50
T— Golden Sceptre .	Bright yellow		3.00	27.50
M— Golden Varsity .	Deeper yellow	Nov. 10	3.00	27.50
M— Hilda Canning .	Bronze	Nov. 15	3.00	27.50
E— Jemima .	Bronze	Oct. 28	3.00	27.50
T— Justine Miller .	Reddish bronze		3.00	27.50
E— Letitia .	White, pink center	Oct. 15	3.00	27.50
L— Lois .	Golden yellow	Nov. 18	3.00	27.50
M— Little Billy .	Sulphur-yellow	Nov. 1	7.00	65.00
M— Louise Davenport .	Bronze	Nov. 10	3.00	27.50
E— Margot .	White	Oct. 8	3.00	27.50

POMPONS—BUTTON OR BABY TYPE—Continued



Mrs. Mary Hooker

		Blooms	100	1000
M—	Marguerite Clark. Rose-pink	Nov. 5	\$3.00	\$27.50
M—	Mary Pickford. White	Nov. 1	3.00	27.50
E—	Minong. White	Oct. 20	3.00	27.50
L—	Modena. Yellow	Nov. 30	3.00	27.50
T—	Muriel. White	Nov. 25	5.00	40.00
L—	Norine. Yellow	Nov. 25	3.00	27.50
E—	Nuggets. Yellow	Oct. 25	3.00	27.50
M—	Onargo. Bronze	Nov. 1	3.00	27.50
M—	Patsy Dowd. Red	Nov. 5	3.00	27.50
M—	Pink Popcorn. Pink	Nov. 1	3.00	27.50
M—	Robin Hood. Rich red	Nov. 5	3.00	27.50
E—	Silver Bells. White	Oct. 15	6.00	50.00
T—	Thanksgiving Gem. Orange-bronze.		3.00	27.50
L—	Tokyo. Yellow	Dec.	3.00	27.50
M—	Varsity. Yellow	Nov. 10	3.00	27.50
M—	Yellow Dot. Lemon-yellow	Nov. 10	3.00	27.50
M—	Yvonne. Red	Oct. 30	5.00	40.00
L—	Zoe. Golden bronze	Nov. 20	3.00	27.50

For NEW POMPONS

See pages 2 and 3

Single Varieties — Daisy Type

PP—Indicates good for Pot Plants
*—Indicates good for Disbudding

	Blooms	100	1000
Absolute. Scarlet-bronze, yellow center	Nov. 1	\$6.00	\$50.00
Aloma. Terra-cotta-bronze	Oct. 15	3.00	27.50
PP Buckingham Bronze. Bronze	Nov. 5	3.00	27.50
PP Buckingham, W. H. Pink	Nov. 5	3.00	27.50
PP* Carnelia. Red	Nov. 30	8.00	75.00
Charter Oak. Yellow	Nov. 25	3.00	27.50
Christmas Cheer. Scarlet, sport of Mrs. E. D. Godfrey	Thanksgiving	3.00	27.50
Dawn (Hasegawa). Chestnut-bronze.	Dec. 10-25	7.00	65.00
Elizabeth Firestone. Pink	Nov. 15	3.00	27.50
Elizabeth McDowell. Bronze	Nov. 15	3.00	27.50
Golden Gleam. Yellow and orange..	Nov. 20	3.00	27.50
Golden Mensa. Yellow	Nov. 10	3.00	27.50
Golden Oriole. Yellow	Oct. 10	4.00	35.00
Gretchen Piper. Deep yellow	Oct. 25	3.00	27.50
Hasegawa Poinsettia. Poinsettia-red.	Thanksgiving	4.00	35.00
Hasegawa Josephine. Bronze	Dec. 5-20	7.00	65.00
Hasegawa Minoru. Rusty bronze ...	Dec. 5-20	7.00	65.00
Hasegawa Pink. Pink, golden center.	Nov. 15-25	7.00	65.00
Helen Hubbard. Red	Thanksgiving	3.00	27.50
PP Ida Skiff. Bronze	Nov. 1	3.00	27.50
* Jean. White	Nov. 1	4.00	35.00
* Joan Piper. Amber-bronze	Oct. 10	8.00	75.00
Lighthouse. Bronze	Nov. 1-15	7.00	65.00
Lady Astor. Bright crimson	Thanksgiving	5.00	40.00
Laona. Rose-pink	Nov. 5	4.00	35.00
Margaret Waite. Cerise-pink, sport of Mrs. E. D. Godfrey	Thanksgiving	3.00	27.50
Mason's Bronze. Burnt orange	Nov. 5	5.00	40.00
PP* Melba. Unusual bronze shades	Nov. 5	3.00	27.50
Mensa. White	Thanksgiving	3.00	27.50
Minnesota. Blood-red	Nov. 10	4.00	35.00
Miss Isabelle. Bronze	Thanksgiving	3.00	27.50
Mrs. E. D. Godfrey. Light pink	Thanksgiving	3.00	27.50
Mrs. Darling. Red	Nov. 1	3.00	27.50
Mrs. Herbert Hoover. Bronze	Thanksgiving	3.00	27.50
Radiant. Bright red	Nov. 5-10	3.00	27.50
PP* Red Melba. Red.....	Nov. 5	7.00	65.00
* Red Rover. Crimson-orange	Nov. 5	4.00	35.00
Rich Red. Red	Nov. 10	3.00	27.50
Robert Bacon. Bronzy red	Thanksgiving	7.00	65.00
Ruth Adams. Bronze	Nov. 5	3.00	27.50
Scott's Early Single Bronze. Fine for Halloween	Oct. 20-28	5.00	45.00
PP Sunburst. Sunburst orange	Nov. 25	8.00	75.00
Sunny Boy. Yellow	Nov. 15	3.00	27.50
Sunset. Yellow	Dec. 10-25	4.00	35.00
PP Tagoya. Brilliant Goya red	Nov. 1-5	4.00	35.00
PP Thanksgiving Bronze. Dark bronze..	Thanksgiving	3.00	27.50
* Valencia. Orchid-pink	Nov. 30	3.00	27.50
White Godfrey. White	Thanksgiving	3.00	27.50
Woburn. Pink	Nov. 15	3.00	27.50
Yellow Godfrey. Yellow	Thanksgiving	3.00	27.50

Anemone Types

This type consists of one or more rows of flat or tubular ray florets with shorter quilled disk florets. They may be grown either disbudded or in sprays according to which they are best adapted. This type of 'Mum' is becoming more popular each year.

Pinch when small, allowing 4 to 6 growths to continue until buds are formed, then plants are disbudded to one flower to the growth.

PP—Indicates varieties which are also desirable for growing as Pot Plants.

See also group of Pot Plant varieties, page 21.

	Blooms	100	1000
Adenlair. Shell-pink	Nov. 15	\$3.00	\$27.50
Admiration. Orchid, lighter reverse ..	Oct. 28	3.00	27.50
Aloysia. Yellow, red shading	Nov. 1	3.00	27.50
Antigo. Purplish crimson	Oct. 25	10.00	90.00
PP Beautiful Lady. Pink, white cushion.	Nov. 20	3.00	27.50
PP Berneita. Shell-pink, white cushion.	Nov. 1	3.00	27.50
Betty Rose. Pink petals and cushion.	Oct. 25	3.00	27.50
Birdine. Light orchid	Oct. 28	5.00	45.00
Bizarre. Rose petals tipped gold, bronzy cushion	Nov. 10	7.00	65.00
Blanche. White	Oct. 27	3.00	27.50
Bronze Groff Von Oriole. Bronze, striking shades	Nov. 15	3.00	27.50
Bronze Norma. Bronze, sport of Norma	Nov. 10-Dec.	5.00	40.00
Bronze Volunteer. Bronze	Thanksgiving	3.00	27.50
Buff Queen. Bronzy buff	Nov. 1	3.00	27.50
Calypso. Orange suffused pink	Oct. 28	3.00	27.50
Captivation. Mahogany-red	Nov. 10	3.00	27.50
China Rose. Blood-red	Nov. 10	3.00	27.50
Chrome Emerald. Golden orange, gold cushion	Nov. 25	8.00	75.00
Citrus Queen. Lemon-orange	Dec. 1	7.00	65.00
Coral Blaze. Orange-bronze	Nov. 25	8.00	75.00
PP Crimson Glow. Crimson-maroon ..	Nov. 25	3.00	27.50
Crusader. Maroon with gold cushion.	Nov. 10	5.00	45.00
Dark Pink Norma. Darker than Pink Norma; terminal bud	Nov. 20	3.00	27.50
Early Garza Supreme. White	Nov. 25	4.00	35.00
Espy's Dark Pink Supreme. Sport of Pink Supreme	Nov. 30	6.00	50.00
Espy's White Supreme. White	Nov. 30	10.00	90.00
Estrelita. Excellent bronze	Nov. 15	3.00	27.50
PP Eugene Langulet. Yellow	Thanksgiving	3.00	27.50
Eva Le Gallienne. Raspberry	Oct. 25	12.00	100.00
PP Fascination. White, sulphur cushion.	Nov. 15-30	10.00	90.00
Frieda. Pink	Nov. 15	4.00	35.00
Garnet. Red	Nov. 20-25	3.00	27.50
Garza Supreme. White	Dec.	3.00	27.50
Godfrey's Perfection. White	Thanksgiving	3.00	27.50
Golden Lida Thomas. Golden yellow.	Thanksgiving	3.00	27.50

ANEMONE TYPE—Continued

		Blooms	100	1000
PP	Graceland. White	Oct. 25	\$3.00	\$27.50
PP	Izola. Amaranth	Nov. 1	3.00	27.50
	John Shields. Light yellow	Nov. 10	3.00	27.50
PP	Laelia. Rose-pink	Nov. 1	3.00	27.50
	La Nona. Amaranth, buff cushion..	Nov. 20	3.00	27.50
	Lida Thomas. White, yellow center.	Thanksgiving	3.00	27.50
PP	Margo. Pink, yellow cushion	Nov. 5	3.00	27.50
	*Marietta. Pink	Oct. 20	3.00	27.50
	Maritza. Yellow	Thanksgiving	3.00	27.50
PP	Millie. Light yellow	Nov. 15	3.00	27.50
	Milton. Red, low yellow center	Nov. 30	10.00	90.00
	Mrs. Alfred G. Wilson. White	Nov. 5	3.00	27.50
	Mrs. J. S. Roberts. Crimson, mauve and violet	Nov. 10	7.00	65.00
	Norma. Orchid-pink, golden pink cushion, terminal bud	Nov. 10	3.00	27.50
PP	Noveltie. White	Nov. 15	3.00	27.50
	Orange Glow. Rich orange	Nov. 10	3.00	27.50
PP	Orchid Beauty. Orchid with golden cushion	Nov. 15	4.00	35.00
PP	Pink Lady. Pink petals, pink cushion.	Nov. 15	3.00	27.50
	Pink Supreme. Pink	Nov. 30	3.00	27.50
	Purple Queen. Purple, gold cushion.	Nov. 15	6.00	50.00
PP	Red Izola. Red	Nov. 1	7.00	65.00
PP	Red Rolinda. Red, sport of Rolinda.	Nov. 20-Dec. 1	4.00	35.00
	Rio Rita. Yellow	Nov. 10	3.00	27.50
PP	Rolinda. Orange-bronze	Nov. 20	3.00	27.50
	Rose Madder. Deep rose-pink	Oct. 25	3.00	27.50
	Rose Royal. Violet-rose	Nov. 15	5.00	40.00
	Smith's Innocence. White	Nov. 5	3.00	27.50
	Stoplight. Terra cotta petals with low yellow cushion	Nov. 5	3.00	27.50
	Sunray. Yellow	Nov. 15	3.00	27.50
PP	Sunshine. Yellow	Thanksgiving	3.00	27.50
	Susanne Miller. Yellow, sport of Norma	Nov. 10	3.00	27.50
	The Belle. Pure white	Nov. 1	3.00	27.50
	The Titan. Scarlet-crimson with. bronzy red cushion	Nov. 5	3.00	27.50
	Topknot. Creamy white cushion, rosy pink petals	Nov. 5	3.00	27.50
	Triumph. Golden bronze	Oct. 25	3.00	27.50
	Tuxedo. Pink	Nov. 10	3.00	27.50
	Volunteer. Yellow	Thanksgiving	3.00	27.50
	Western Star. Purple, cream cushion.	Nov. 20	10.00	90.00
	White Anemone. White	Nov. 1	8.00	75.00
PP	White Berneita. White	Nov. 1	3.00	27.50
	White Norma. White	Nov. 1	3.00	27.50
PP	White Izola. White, sport of Izola..	Nov. 1	7.00	60.00
	Yellow Blanche. Yellow	Oct. 27	4.00	35.00
	Yellow Garza Supreme. Yellow	Dec. 1	3.00	27.50
PP	Yellow Izola. Yellow	Nov. 1	7.00	65.00
PP	Yellow Rolinda. Deep golden yel- low. Sport of Rolinda	Nov. 20-Dec. 1	4.00	35.00

Large Flowering Types FOR POT CULTURE

These varieties are adapted for pot culture. To keep plants dwarf, it is essential that they be pinched many times during the growing season until a few weeks before bud formation. It is not possible to give the exact date for pinching, but the flowering period should be the guide.

For additional list, see under Anemone, pages 19 and 20.

		Blooms	100	1000
Angelo. PinkOct. 25	\$3.00	\$27.50	
Autumn Glow. Bronze-redNov. 1	8.00	75.00	
Benoit. Cerise-pinkOct. 20	3.00	27.50	
Bright Light. Reflexed yellowNov. 20	3.00	27.50	
Bronze PrinceNov. 1	3.00	27.50	
Brutus. BronzeNov. 10	8.00	75.00	
Caprice. BronzeOct. 10	4.00	35.00	
Caprice. Butler's PinkOct. 10	4.00	35.00	
Caprice. LilacOct. 10	4.00	35.00	
Caprice. PurpleOct. 10	4.00	35.00	
Caprice. WhiteOct. 10	4.00	35.00	
Caprice. YellowOct. 10	4.00	35.00	
Flora Dora. Orange-bronzeNov. 1	3.00	27.50	
Graceland. WhiteOct. 25	3.00	27.50	
Greystone. Golden orangeNov. 10	3.00	27.50	
Kathleen Thompson. BronzeOct. 10	4.00	35.00	
Margo. PinkNov. 5	3.00	27.50	
Nokomis. AmaranthNov. 10	4.00	35.00	
Ohio State. YellowNov. 1	3.00	27.50	
Patty. PinkNov. 20	3.00	27.50	
Pygmy. PinkNov. 10	3.00	27.50	
Savanta. Incurved whiteNov. 1	3.00	27.50	
Smith's Purity. WhiteNov. 10	4.00	35.00	
Titian Beauty. Rich bronzeNov. 25	3.00	27.50	
W. H. Lincoln. YellowNov. 20	3.00	27.50	



The MANDEL Pot Plant Family

Rose Mandel introduced last year. Others are the new varieties which make a fine group to grow as pot plants.

		Blooms	100	1000
Rose Mandel. Deep lavenderOct. 15	\$ 8.00	\$ 75.00	
Pink MandelOct. 15	15.00	125.00	
White MandelOct. 15	15.00	125.00	
Yellow MandelOct. 15	15.00	125.00	

Hardy Early-Flowering 'Mums

FOR OUTDOOR GROWING

Commercial florists and the public are going in for these Hardy Pompons on a larger and increasing scale each year. We have listed a most complete collection of varieties to cover the entire outdoor blooming period until frost cuts down the blooms.

We have given approximate flowering dates as a guide for those who wish to group their plantings. Many varieties are desirable for rock gardens. Plants can be dug and replanted in window boxes, vases or other parts of the garden. Some varieties are desirable for culture under glass.

See separate list under **KOREAN HYBRIDS**, page 23, which are a new race of Hardy Outdoor 'Mums.

		Blooms	100	1000
A. Barham.	Orange-bronze	Oct. 1	\$3.00	\$27.50
Adelaide.	Mahogany	Early Oct.	3.00	27.50
Albert Muller.	Pink	Oct. 1	3.00	27.50
Alice Howell.	Orange-yellow	Oct. 5	3.00	27.50
Aladdin.	Bronze	Sept.	3.00	27.50
Amelia (Pink Cushion).	Bright pink	Sept.	3.00	27.50
Barbara Cummings.	Yellow	Sept.	3.00	27.50
Carrie.	Yellow	Early	3.00	27.50
Cavalier.	Rich vermillion-red	Oct. 15	3.00	27.50
Crimson Splendor.	Crimson	Sept.	3.00	27.50
Dazzler.	Cardinal-red	Oct. 10-15	3.00	27.50
PP Early Bronze.	Bronze	Sept.	3.00	27.50
PP Early Yellow.	Sport of Early Bronze	Sept. 15	8.00	75.00
PP Eden.	Rose-pink	Oct. 1	3.00	27.50
Evelyn.	Bronze	Oct. 1-5	3.00	27.50
Francis Whittlesey.	Rich bronze	Sept. 30	3.00	27.50
Ganna.	Bright pink	Oct. 12	3.00	27.50
PP Glada.	Soft pink	Sept.	3.00	27.50
Glomero.	Bronzy orange	Oct. 5	3.00	27.50
Glory of Seven Oaks.	Yellow; early.		5.00	45.00
Granny Scoville.	Warm coral-bronze	Oct. 15	3.00	27.50
Gypsy Girl.	Chestnut-crimson	Early Oct.	3.00	27.50
Jack Bannister.	Light yellow	Oct. 10	3.00	27.50
Jean Cummings.	White	Sept.	3.00	27.50
Jean Treadway.	Pink, dark center ..	Oct. 1	3.00	27.50
PP Judith Anderson.	Yellow	Oct. 25	8.00	75.00
L'Argenteuilais.	Chestnut; early ..		5.00	45.00
Little Bob.	Dark bronze	Oct. 1	4.00	35.00
Lorelei.	Yellow	Sept. 10	3.00	27.50
Mayellen.	Cerise-pink	Sept. 15	4.00	35.00
Margot.	White	Oct. 8	3.00	27.50
Mrs. L. Birchard.	Shell-pink	Oct. 10	3.00	27.50
Muldoon.	Purplish amaranth	Oct. 12	4.00	35.00
Murillo.	Pink	Oct. 12	3.00	27.50
Normandie.	White	Sept.	3.00	27.50
October Girl.	Rose-pink	Early Oct.	3.00	27.50
Olga.	Pink	Oct. 15	5.00	45.00
Provence.	Pink, blended with yellow	Sept.	3.00	27.50
Red Flare.	Bright red	Oct. 15	3.00	27.50
R. Marion Hatton.	Canary-yellow ..	Oct. 1	3.00	27.50
Rosy Gem.	Bright pink or rose ..	Oct. 15	3.00	27.50
Ruth Cummings.	Reddish bronze ..	Early Oct.	3.00	27.50
Ruth Hatton.	Ivory-white	Oct. 10	3.00	27.50
September Queen.	White	Sept.	3.00	27.50
Sonoma.	Bronze, golden reverse ..	Oct. 1	3.00	27.50
Sunkist.	Bright orange	Oct. 20	4.00	35.00
Tasiva.	White	Sept.	3.00	27.50
Vivid.	Rosy crimson	Oct. 1	3.00	27.50
Winnetka.	White	Oct. 1	4.00	35.00
Wolverine.	Yellow	Sept.	3.00	27.50
PP Yellow Gem.	Canary-yellow	Oct. 5	3.00	27.50
Yellow Normandie.	Yellow	Early	3.00	27.50
Zaza.	Yellow	Oct. 15	4.00	35.00

Novelty—Odd Formed

and Various Types of

Chrysanthemums

These odd-formed 'Mums are feathery and threadlike varieties very much admired at the Flower Shows and Exhibitions.

Patricia Grace. Pale pink, medium height. Blooms November 5.

Peggy Ann Hoover. Lavender. Short grower. Blooms November 5.

Pride of Tokyo. Creamy pink with odd tubular petals. Blooms November 10.

Unique. Wine-red. Blooms December.

All of the above: \$6.00 per 100; \$50.00 per 1000

Chrysanthemum Varieties

Not Really Commercial Type

But of Interest to the Student

Arcticum. Single pure white 2½ inches high. Hardy and good for rock gardens.

Coreanum. Single flower of blush-white. Hardy.

Indicum. Single yellow flowers of many lateral growths.

Morifolium. Flowers single, flesh-pink color. Blooms about September 25th. Grows 3 feet in height.

Mawii. This comes from the mountains of Northern Africa. Low grower, about 8 inches in height with fine cut leaves. Pink flower with a deeper center. Fine for rock gardens.

All of the above: \$2.50 per doz.; \$15.00 per 100

Japanese Mountain or Cascade Varieties

Small single varieties of fairly dwarf growth. These are free flowering with soft or pliable stems, which may be bent or shaped into various forms to be used for trellises or on tables by training. They may be tied in all shapes.

Anna. Pure white single. Matures October 30.

Brown Button. A dark bronze color. Matures about Nov. 10th. Blooms about 1 inch in diameter.

Jane Harte. Yellow, single. Matures October 30.

All of the above: \$2.00 per doz.; \$6.00 per 100

Hardy Korean Varieties

These Hybrid Korean Chrysanthemums are aristocrats of the fall garden. These charming colors assure a gorgeous display and their magnificence is greatly admired by the general public. The following are the best of the newer introductions:

	Blooms	100	1000
Apollo. Bronze-red	Oct. 12	\$3.00	\$27.50
Aphrodite. Pink	Oct. 15	8.00	75.00
Ceres. Old gold	Oct. 10	3.00	27.50
Country Girl. Pink	Oct. 10	3.00	27.50
Daphne. Pink	Oct. 12	3.00	27.50
Diana. Rose-pink	Oct. 12	3.00	27.50
Hebe. Lavender-pink	Oct. 15	5.00	45.00
Innocence. White; nice for rockeries ..	Sept.	3.00	27.50
Louise Schling. Bronze-salmon	Oct. 5	3.00	27.50
Mars. Wine-red	Oct. 15	3.00	27.50
Mercury. Blend of old rose and salmon.	Sept. 30	3.00	27.50
Orion. Canary-yellow	Oct. 5	5.00	45.00
Romany. Reddish bronze	Nov. 1	8.00	75.00
Saturn. Bronze	Oct. 20	8.00	75.00
Venus. Pink	Oct. 20	8.00	75.00
Vulcan. Bronze-crimson	Oct. 5	5.00	45.00

Apollo and **Ceres** are very desirable for greenhouse growing inside.

For the Convenience of Our Customers

For those who do not follow new varieties closely and would like a good selection of varieties that will give the best results, we have assembled this list to cover the full season.

LARGE-FLOWERING 'MUMS

Listed in order of flowering from early to late.

YELLOW

Wm. Didden
Gold Lode
Celestra
Yellow Ambassador
Mrs. H. E. Kidder
Golden October
Smith's Superlative
Sun Glow
Golden Glory
Yellow Monument
Whittier
*Golden Celebration
*Marie de Petris
*Golden Mrs. N. T.
Ross
*Gladys Pearson
*Oakleaf
*Le Roy Zang
*Friendly Rival
Yellow Chattnooga
Golden Mistletoe
Yellow December
Glory
Tobin's Late Yellow

WHITE

Smith's Early
White

White—Cont.

Quaker Maid
Christina
Ambassador
Camilla
White Chief
Silver Sheen
Betsy Ross
Monument
Favorite
E. S. Kelly
Margaret Graham
White Frick
*Chattanooga
*Mefo
*Tom Browne
December Glory
December Beauty
Smith's Late White
Mistletoe

PINK

Lustre
Rose Chochard
Pink Bergen
Pink Chief
October Rose
Reality
Pink Globe
Orchid Queen
*Distinction
*E. A. Seidewitz
Pink Mistletoe

CRIMSON

Gov. Green (Oct.
15)
Harvard (Nov. 15)
Mohawk Chief (Dec.
1)

BRONZE

Indianola
Detroit News
Hilda Bergen
Indian Chief
*Glenview
*Tekonsha
Bronze Mistletoe

RED

Mrs. David F. Roy
(Nov. 15)
Garnet King (Nov.
20)

POMPONS, ETC.

YELLOW

Wolverine
Early Yellow
Iridescent
Improved Rodell
Yellow Dot
Nuggets
Cora Peck Buhl
Mary Lennon Hall
Vera Victoria
Yellow New York
Golden Splendor
Yellow Fellow
Ball of Gold
Norine
*Golden Sceptre
*Unalga
*Sunshine (Anemone)
*Modena
*Lois
Gold Coin
Christmas Gold
Yellow Yuletide
Yuvawn
Golden Nymph
Yellow Garza Supreme (Anemone)

PINK

Jewell
Lilac
Azora
Ermalinda
Angelo

Pink—Cont.

Pink Popcorn
Thyra
Irene Rich
Romola
Silver Tips
*Dream
*Usona
*Valencia (Single)
Olivia
Pagosa

WHITE

Margot
Earliwhite
Silver Ball
Irene
Minong
Touchdown
Sea Gull
White Doty
White Cap
Crystal White
Snow Bird
*Godfrey's Perfection (Anemone)
*Chicago Pearl
*Cordova
*Royal Queen
Yuletide
Espy's White (Anemone)
Garza Supreme (Anemone)

BRONZE

Nubian
Apricot Queen
Scott's Bronze
(Single)
Bronze Ermalinda
Onargo
Pauline Wilcox
High Lights
Copper City
New York
Amos
Princeton
November Bronze
Joan
Legal Tender
Bristolite
*Bronze Beauty
*Bronze Usona
*F. Wilcox
*Red Wilcox
*Clorinda
*Gold Tips
Loris

RED

Red Flare
Firebird
Fireball
Flame
Grenadier
Mrs. M. Hooker
Campfire

Those marked () are most suitable for around Thanksgiving

GENERAL INFORMATION

PRICES: Prices are for rooted cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure.

ORDER EARLY: It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

OUR SERVICE: We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. **Save this list for reference.**

OUR RESPONSIBILITY: We accept orders contingent upon our ability to have produced for us sufficient stock to meet the demands. All orders are filled in strict rotation. Orders will be filled as near the date desired by customers as it is possible to do so, bearing in mind that weather conditions and many other elements sometimes delay the growth of stock beyond human control. All orders are booked subject to crop shortages and crop failures. We agree to supply good stock, well rooted, packed in the proper manner and delivered to the express company or post office (whichever customer designates), after which the plants travel at buyer's risk.

CLAIMS FOR DAMAGE: All claims for damage must be made against the carrier by the buyer. We have no control over transportation agencies, and cannot be responsible for stock frozen, heated or injured by delays or rough handling. According to law, the transportation companies are the agents of the buyer and our responsibility ceases when we deliver stock in good condition to such agencies.

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